

Cirque du Joy - Reset the Dial

**An Evening Celebrating Resilience
& Rebuilding Lives for Women and Families**

 **Thursday, 18 September 2025**

 **Luna Park Palais**

 **6:00pm to 10:00pm**

 **Cocktail with a Touch of Joy**

**CIRCUS PERFORMERS • NOVABOSSA BAND •
COMEDY • SILENT AUCTION • RAFFLE PRIZES**

Join us for an unforgettable evening of joy, purpose and connection whilst positioning your brand at the forefront of social responsibility and positive change, standing against domestic abuse and supporting families.

Sponsor Cirque du Joy - Reset the Dial



AN UNFORGETTABLE EVENING OF IMPACT

Step into the stunning Luna Park Palais with its breathtaking 180-degree Sydney Harbour and city skyline views, creating a magical backdrop for an evening of transformation and delight.

Premium Experience:

- Mesmerising circus performances throughout the venue
- Comedy entertainment by the brilliant Jackie Loeb
- The infectious rhythms of NovaBossa band
- Continuous gourmet canapés and fine beverages
- Powerful visual stories of transformation
- Silent auction featuring coveted luxury experiences

Tickets: \$149 per person

Every ticket contributes to joy-filled transformation through the Women's Resilience Centre's life-changing programs.



Reset the Dial 2025: Reset and Rebuild Lives

THE PURPOSE BEHIND THE JOY

Joy is fundamentally about connection. When we experience joy, our social bonds are strengthened. For women recovering from domestic abuse and trauma, joy is not just a momentary pleasure; it's an essential part of healing.

"Trauma is not just about the bad days you lost but also the good days you lost."

Through Cirque du Joy, we celebrate resilience while creating pathways to recovery for women across Australia. Your support helps women discover renewed confidence through: Career success, Financial freedom, Effective parenting, Emotional wellbeing and Meaningful community connection

By joining us, you're part of a proven solution that has already supported over 510 women across 163 Australian communities.



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WOMENS RESILIENCE CENTRE

The Women's Resilience Centre is a national service dedicated to helping women recover and move forward from domestic abuse and trauma through practical long-term recovery support.

Our Mission: Resetting and Rebuilding Lives.

Our Vision: A future where all women and families impacted by domestic abuse and trauma are supported to recover, build resilience, and thrive.

Our Impact Nationwide:

- Serving 507 women and their families
- Reaching 160+ locations across Australia
- National lived experience mentoring service
- 5 new in-person and online programs
- First frontline support shop - The Resilience Circle



WHAT IS RESET THE DIAL?

This annual fundraising event raises the largest funds for the Women's Resilience Centre, creating transformative impact across Australia. We currently rely on community goodwill and philanthropist funding, with government funding at only 1%.

Event Impact:

- Funds life-changing programs for women seeking safety and independence
- Creates awareness about the importance of long-term recovery support
- Brings together influential community leaders committed to social change
- Showcases stories of resilience that inspire continued action
- Demonstrates the power of community in addressing domestic abuse

Our approach stands apart: while crisis services focus on immediate safety, we focus on sustainable recovery; helping women rebuild every aspect of their lives and break the cycle of abuse for themselves and their children.

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REBUILDING LIVES THROUGH COMPREHENSIVE SUPPORT

Trauma-Sensitive Client Care Management: Providing practical help to women and their families through personalised case management, counselling, and comprehensive recovery care that addresses individual needs and circumstances.

Resilience & Capacity Building Programs: Face-to-face and national online trauma-informed programs to address the core needs women and families require to recover and rebuild their lives.

Practical Life Skills Development: Mentoring, financial literacy, budgeting assistance, parenting support, and employment readiness with "get back to work" programs designed to create pathways to independence.

The Resilience Circle Shop: Our community connection point for awareness and donations; a place to give a little and get a little, building connections between community members and the women we serve.



Proceeds from **Cirque du Joy** supports these essential services that help women move from crisis to confidence.



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OUR SIGNATURE EMERGENCE PROGRAM

A comprehensive, best-practice model of care guided by expert Client Care Managers to rebuild every aspect of a woman's life. With a holistic approach, The Emergence Program fosters financial, physical, mental, and social wellbeing, supported by a community who "cares to the core." This structured pathway to recovery addresses all dimensions of a woman's life:

- You Are Safe and Secure: Practical support through community partnerships
- Your Health Matters: Access to medical professionals, specialists, and holistic healing
- Your Financial Wellbeing Matters: Financial counseling, capability programs, and support
- You Are Strong and Capable: Psycho-education, counseling, and trauma recovery programs
- Your Contribution Matters: Skills development and employment programs
- You Are Loved and Valued: Connection through lived experience mentors and social events
- You Are Growing and Expanding: Life coaching supporting direction and goals
- You Are Enjoying Life: Community building and learning events through volunteering



This comprehensive program has measurable social impact at individual and community levels, aligned with 10 of the UN's Sustainable Development Goals.



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CREATING IMPACT THROUGH PARTNERSHIP

By sponsoring Cirque du Joy, your organisation will make a tangible impact on the lives of women and families affected by domestic abuse and trauma. All proceeds support vital recovery programs and initiatives.

Strategic Business & Staff Benefits:

- Align with a meaningful cause addressing a critical national issue
- Connect with 200+ influential business, community, and media leaders
- Demonstrate corporate social responsibility and enhance brand reputation
- Boost employee morale through purposeful engagement and volunteer opportunities
- Showcase inclusive leadership addressing domestic abuse as a workplace issue
- Leverage participation in corporate and community fundraising events

Corporate Social Responsibility Goals:

- Support UN Sustainable Development Goals including Gender Equality, Good Health and Well-being, Reduced Inequalities, and Decent Work
- Fulfill ESG (Environmental, Social, Governance) social impact requirements
- Contribute to addressing a significant societal issue with proven solutions

Audience Profile: The audience consists of decision-makers and influencers from finance, healthcare, technology, government and media who are passionate about creating positive change in our community.



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SPONSORSHIP TIERS

 Diamond Partners \$40,000	 Exclusive Platinum Partner \$30,000	 Gold Partners \$20,000	 Silver Partners \$10,000
Naming Rights and Media coverage of Event			
Sponsored Support of Women for 12 months of direct one-on-one case management	Sponsored Support of Women for 12 months of direct one on one case management	Sponsored support of 6 month resilience program for women in our care	Sponsorship Support of 12 week resilience program for women in our care
2 x VIP Corporate Tickets at Reset the Dial	2 x VIP Corporate Tickets at Reset the Dial	2 x VIP Corporate Tickets at Reset the Dial	1 x VIP Corporate Ticket at Reset the Dial
First page Reset the Dial Program	Full page Reset the Dial Program	Half page Reset the Dial program	Quarter page Reset the Dial program
Logo on media wall	Logo on media wall	Logo on media wall	Logo on media wall
4 social media posts	3 x social media posts	2 x social media posts	1 x social media post
1 x Lunch & Learn with WRC Founder, Simone Allan on building resilience	1 x Lunch & Learn with WRC Founder, Simone Allan on building resilience	1 x Lunch & Learn with WRC Founder, Simone Allan on building resilience	1 x Lunch & Learn with WRC Founder, Simone Allan on building resilience
MC Event acknowledgment	MC Event acknowledgment	MC Event acknowledgment	MC Event acknowledgment
Sponsorship Thank You Audio Visual	Sponsorship Thank you Audio Visual	Sponsorship Thank you Audio Visual	Sponsorship Thank You Audio Visual
Opportunity for staff volunteer day	Opportunity for staff volunteer day	Opportunity for staff volunteer day	



Exclusively for all Sponsors: Meet the VIP Host Committee & Ambassadors, pre-event Reception (Funds can be paid in 2025-2026 Fiscal year and amortised).

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JOIN US IN RESETTING THE DIAL

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Women's Resilience Centre

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Be a leader of change by making it possible to *Reset & Rebuild* the lives of Australian women and families affected by domestic abuse and trauma